

The 14<sup>th</sup> Mediterranean  
Agriculture,  
and Agribusiness Exhibition

From **15 to 19 May** 2024  
at sfax fairgrounds



## OFFICIAL CATALOGUE / WEB SITE

Company name: .....

Address: .....

Nationality: ..... City : ..... Po Box : .....

Phone: ..... Fax : ..... E.mail : .....

Name of the person in charge of the exhibition : .....

### I - TECHNICAL DESCRIPTION

#### Presentation

I would like an advertising publication as per the before details :

**Format** : 16,5 x 23cm

**White paper** : 80 g coated glossy

**Cover** : 300 g glossy paper color printing

**Edition** : 1500 copies

#### Contents

Alphabetically list of exhibitors

"SMA MEDFOOD 2024." exhibition plan

Useful information on agriculture, fishing and agribusiness sectors

### II- ADVERTISING RATES IN THE OFFICIAL CATALOGUE

• 2nd cover page	\$ 800
• 3rd cover page	\$ 900
• 4th cover page	\$ 1.200
• 1st cover page Stream dim. (2-16,5)	\$ 1.000
• Bookmark	\$ 1.000
• Full page	\$ 500
• Double page	\$ 900
• Inside double page hard cover	\$ 1500

### III- WEB SITE PUBLICATION FEES

Vertical Banner	729 x 90 pixels :	\$ 700 /2 years
Horizontal Banner	250 x 300 pixels :	\$ 500 /2 years
Horizontal Banner	180 x 300 pixels :	\$ 400 /2 years

#### Notes:

1/ A copy will be presented to the advertisement subscriber for "final proof" before any printing.

2/ The models, slides, films and others, submitted by the subscriber, should be listed on the contract and returned by us.

3/ The above mentioned rates include costs of films, models and colour selection

Date .....

Stamp and Signature

### SFAX INTERNATIONAL FAIR ASSOCIATION

Habib Bourguiba Street- 3000 Sfax - Tunisia - Phone: (216) 74 228 770 - 28 610 000 / 01 - Fax: (216) 74 296 527  
www.smamedfood.com



# GENERAL REGULATION

halls (aisles, corridors and open spaces) is provided by the care of the organizer to its exclusive discretion and scheduling it deems appropriate; however, the inside cleaning of the stand is the responsibility of the exhibitor who must insure it himself or by a provider approved by the organizer, outside the opening hours of stands to visitors. (\*)

## XI- Insurance (Article 14):

14-1: Exhibitors must comply with the provisions of Law No. 24-92 / 19 March 1992 on the enactment of the Insurance Code and its implementing regulations.

Beyond the insurance inherent in its business and for the payment of a lump sum of one hundred dinars (\$100) per stand, the organizer shall apply to exhibitors the following coverages:

- Civil responsibility operating towards visitors and third parties.- Fire Insurance covering the exhibitor's products and goods within the limits of a value stated by the organizer in the participation file. If the exhibitor considers that that value stated is not sufficient, he is requested to take care of the extra charges for a rider to be concluded with the organizer's insurer.

14-2: The coverage is exercised only on property within the venue of the exhibition and exclusively during the opening of the event to the exhibitors.

14-3 Any claim can be reported only:

- with reference to the declaration of assets form signed by the exhibitor before the start of the event.

- within 24 hours, after which the organizer declines all responsibility. (\*)

## XII- Badges, Invitations and tickets (Article 16)

16-1: For all events (trade shows and trade fairs), the stand managers are provided with name badges issued by the organizer that they must wear as long as they are on the scene of the event; therefore the exhibitor is asked to submit to the organizer the list of names of those responsible for three (3) days at least before the opening of the event; however, is specific reference to the Sfax International Fair (held in the

month of June) the presentation of badges can under no circumstances occur on the opening day and after the 4th day of the opening. (\*)

## XIII- Exploitation of exhibition areas (Article 17):

17-1: Throughout the course of an event (show or fair), it is strictly forbidden to exhibitors:

a / to practise loud calls aloud and touting, in any way.

b / to go beyond the size and height of the exhibition space allocated; exhibitors must not in any way obstruct the aisles or encroach on them by the use of elements whose shapes, colors, volumes and surfaces are cumbersome or incompatible with the conventions of the exhibition.

c / to use the speakers or put music on that might disturb the other participants and visitors; loudness issued on a stand must not in any case exceed the tolerance threshold of 40 decibels that the organizer is entitled to monitor for the duration of the event and in case of violations turn to the switching off the power supply and the seizure of the equipment.

d / to distribute documents or releases that have nothing to do with the theme of the event.

At any breach of the above mentioned instructions a notice will be sent to the offender before the stockpiling of goods until the end of the event in case of recurrence. (\*)

## XIV- Dismantling and evacuation of the stands (Article 19):

19-1 The stands must be dismantled and evacuated immediately after the closure by the exhibitors and under their responsibility at the latest within the time fixed by the organizer and indicated in the participation file.

19-2 However, the removal of products and materials cannot be made without an exit pass issued by the organizer after payment of the invoice due.

19-4 The evacuation of stands includes goods, articles, special decorations, as well as residual waste materials and packaging used in the

decoration, layout and equipment of stands; it must be completed by the exhibitors within the period aforementioned.

19-5 After the above-mentioned period, the organizer can carry the objects in the exhibition space to a warehouse of his choice at the expense and risk of the exhibitor and without being held responsible for total or partial damage or loss. Any delay in the removal of the exhibits will result in storage costs, calculated from the expiry of the said period at 100\$ per day of delay.

19-7 In the light of the foregoing in this article, the exhibitor undertakes to deposit with the organizer and at the time of confirmation of his participation, a deposit of five hundred dollars (\$500) in cash or by pay check, allowing the organizer to compensate for any deficiencies of the exhibitor, by the imputation on the said deposit, of all expenses necessitated by the work of evacuation which it is obliged to undertake in the name of the exhibitor; the remainder of the deposit is returned to the exhibitor accompanied by invoices or receipts relating to said work.

It is specified that the organizer assumes no responsibility with regard to exhibitor materials and goods that have not respected the evacuation time.

## XV- Penalties (Article 20):

20-3: Penalties

Compliance with these general regulations by the exhibitor, being rigorous, any violation duly noted by the organizer may, at the discretion of the organizer, lead to, besides the application of special sanctions stipulated in the regulation, the closure of the stand of the offender; this is so particularly in the following cases: bill payment default, non-compliance with the arrangement, non-compliance with safety rules, no stand occupation and the presence of non-compliant products to the concept or nomenclature.

### 1- Dates and service schedules

Designation	Period	Time
Occupation and arrangement of stands	From 8 to 14 May	From 08H30 a.m. to 6H00 p.m.
Exhibition	From 15 to 19 May	From 10H00 a.m. to 7H30 except sunday 5H00p.m.
Stand Supply	From 15 to 19 May	From 09H00 a.m.to 10H00 a.m.
Dismantling and evacuation of stands	19 May	From 8:30 a.m.

### 2- Assurances

Designation	Insurance Value Cap
Fire	\$ 7.500

### COMMITMENT

In witness whereof, the signer of this excerpt declares through the current commitment having seen, read and taken full knowledge of the provisions of the general regulations governing the organization of the event by the AFIS (tradeshaw / fair) and accepts to comply with and be subject to all their legal effects if the application for participation in the said event, is accepted by the organizer.

Date .....

Full Name, signature and stamp

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## APPLICATION FORM

Please fill in a registration file and return it back before the 15th May 2024 to Sfax International Fair Association

Applicant name : ..... Nationality : .....  
 RNE extract: ..... Tax Registration Number : .....  
 Address : .....  
 ..... Po Box : ..... City : ..... country : .....  
 Phone : ..... Fax : .....  
 E.mail : ..... Web site : .....  
 Personne Responsable: .....  
 M. : ..... Function : ..... Mobile phone : .....

\* Please enclose a copy of the extract of the commercial register

To have your activity sector registered in the catalogue, please, tick where appropriate :

### Activity Sectors :

#### 1- Agricultural activities

- Organic farming
- Arboriculture, floriculture, grain farming and horticulture
- Market gardening
- Aquafarming, fish breeding, conchylicultures
- Tree nursery and plant production.

#### 2- Breeding:

- Breeding and breeding products, ovine, bovine, caprine, camel livestock, equidae, rabbits, aviculture, apiculture, etc...
- Pet animals
- Breeding equipments
- Animal feed ( raw materials, food additives, composed food)
- Veterinary products
- Hygiene and disinfection of cattle and premises

#### 3- Agricultural equipments and materials:

- Electrical generators
- Pumping stations and hydraulic equipments
- Agricultural tractors
- Hay machines
- Combine harvesters
- Potato planting machines, spreaders, harrows
- Water drilling equipments
- Weighing and slaughterhouse equipment
- Irrigation materials and equipments
- Spare parts and accessories
- Conditioning and packaging machines for agrifood sector, storage, transportation and handling equipments for agricultural products and fishing
- Renewable energies

#### 4-Agrifood industry:

- Sea products treatment
- Frozen dishes and delivery meals
- Beverages, mineral waters and syrups, spirits and wines
- Semolina production and flour milling
- Bakery materials
- Pasta

- Table olive
- Olive oil plant equipments
- Olive oil
- Frozen foodstuffs
- Delicatessen products
- Treatment, conditioning and canneries of food products (dates, almonds, condiments and spices)
- Infant nutrition
- Confectionery, chocolate, pastry, biscuit industry , etc...
- Dairy production and by-products
- Coffee roasting

#### 5- Fishing equipments and machinery:

- Fishing equipments and machinery (production , treatments, conditioning)
- Navigational equipments
- Ship building

#### 6- Distribution activities:

- Fruit and vegetables
- Agrifood products
- Seeds, fertilizers, chemicals and phytosanitary products
- Conditioning, freezing and agricultural machinery and plant
- Labeling, codification and weightning equipments
- Equipments for slaughterhouse, butchery and delicatessen
- Catering equipments

#### 7- Services and supporting activities:

- Security: equipments and services
- Interprofessionnal groups, offices and supporting bodies
- Cooperatives, service providers and financial institutions
- Research institutions and technical centers
- Insurance and agricultural finance
- Analysis and laboratory supplies
- Specialized magazines

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E.mail : aref@foiredesfax.com - riadh@foiredesfax.com Web Site : www.smamedfood.com

## Booking :

Applications must be sent or submitted to "Sfax International Fair Association", Habib Bourguiba Avenue 3000 Sfax, Tunisia. Only applications duly completed, signed and stamped, along with a deposit of 40% of the full amount will be considered. This amount will be refunded if the application is rejected, however, the sum is automatically acquired in case of disclaimer. File opening and registration cost shall be acquired by the organizer whatever the outcome of the application.

# APPLICATION FORM

From 9 to 19 square meters	: \$ 115
From 25 to 54 square meters	: \$ 105
From 70 to 108 square meter	: \$ 95
140 square-meter stalls or more	: \$ 85
Outdoors stalls	: \$ 75

PS :The stand includes a felted carpet, separation panels (wood, aluminum) and a 220 or 380 V electrical outlet at the request of the exhibitor

We reviewed the regulations of the The 14th Mediterranean Agriculture and Agribusiness Exhibition and we confirm our participation in the Exhibition from the 15th up to the 19th of April 2024. The stand N°:..... in Hall N°: .....

Area booked..... sqm at the price of \$ ...../sqm	= \$ .....
Area booked (outdoors) ..... sqm at the price of \$ ...../sqm	= \$ .....
Insurance	= \$ 100
File, registration charges in the official catalogue	= \$ 100
Stamp tariff	= \$ 1
Total*	= \$ .....
Account 40 %	= \$ .....
Remaining sum to be paid 48 hours before exhibition closure date	= \$ .....

## Payment Method :

Cash

By cheque N° ..... Bank : ..... Date : .....

Transfer : CCB N°: 14.700.7001017002340.94 BH.

\* The amount deemed final is not subject to any revision whatever the reason

**N.B. :** .....

- According to Article 45 of the Code IAPP / IS, the Sfax Fair Association, being exempted from the corporate tax, is not subject to tax withholding.  
As such, the Association will, if necessary, provide the exhibitors with useful justifications.

Date .....

Signature & Stamp

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