

NATIONAL U.S.-ARAB CHAMBER OF COMMERCE

غر فة التجارة الأمر بكية العربية الوطنية

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NATIONAL U.S. – ARAB CHAMBER WELCOMES TWO NEW ASSOCIATE DIRECTORS

Washington, DC - David Hamod, President & CEO of the National U.S. - Arab Chamber of Commerce (NUSACC), announced today that the Chamber has hired Ahmad Al Sayed and Audrey Townend to serve as Associate Directors. Al Sayed is the Associate Director of the New York City office, and Townend serves in the Washington, DC headquarters as NUSACC's Associate Director of External Affairs.

Hamod noted, "The Chamber is delighted to welcome Ahmad and Audrey to the team. Both of them distinguished themselves in the past as interns at NUSACC, and the Chamber now has the privilege of bringing them on board full-time. Their strong commitment to professionalism and extensive knowledge of the region brings great value to NUSACC and our stakeholders."

Ahmad Al Sayed Associate Director & PDI Manager, New York, NY

Ahmad Al Sayed serves as Associate Director of NUSACC's New York office and Manager of NUSACC's Professional Development Initiative (PDI).

Al Sayed was born in Montréal and raised in Kuwait. He is a graduate of Concordia University in Montréal, Canada (B.A. in Political Science and Economics). He served as a scholar at The Fund for American Studies (TFAS) in Washington, DC, where he studied Public Policy and International Affairs at George Mason University. In addition, he took part in an intensive summer program at Cambridge University, England, where he studied Global Business and Economics.



Prior to relocating to New York, Mr. Al Sayed worked in NUSACC's National Headquarters in Washington, DC. Before that, he owned Student Works Painting (SWP) in Greater Montréal, where he ran a successful business consisting of multiple marketing and painting teams.

Mr. Al Sayed's "hands on" entrepreneurial experience with SWP allowed him to gain a solid understanding of business processes, marketing, and management. As head of NUSACC's office in New York, Mr. Al Sayed serves as the Chamber's day-to-day liaison to Arab diplomatic offices in New York and strengthens commercial relationships in New York and the Northeast region. Please click HERE to read Al Sayed's complete biography.

Audrey Townend Associate Director of External Affairs, Washington, DC

Audrey Townend serves as Associate Director of External Affairs at NUSACC's headquarters in Washington, DC

Townend was born in Dallas, Texas and is a graduate of St. Edward's University in Austin, Texas (B.A. in Political Science, International Affairs). As a scholarship recipient with The Fund for American Studies (TFAS) in Washington, D.C., Audrey studied International Affairs and Economics at George Mason University. Townend also studied in Meknes, Morocco, where she participated in an intensive four-month academic program consisting of studying Islamic cultures, geo-strategic partnerships, and Middle East and North Africa (MENA) arts and language.



Townend previously worked with NUSACC as Certifications Trade Officer, Database Assistant and summer intern. During the spring of 2017, Audrey worked in Bangalore and Hyderabad, India as The International Higher Education Fair (IHEF)'s Speaker Coordinator & Liaison, where she assisted in developing a robust higher education trade show for students and educators. Her responsibilities included serving as communications POC for traveling speakers, addressing students on 'Studying Abroad in the United States' at Bangalore and Hyderabad undergraduate colleges, and aiding the Alhambra-U.S. Chamber (Austin, Texas) in developing university partnerships.

Please click **HERE** to read Townend's complete biography.

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In their new capacities, Al Sayed and Townend promote U.S. business interests in the Middle East and North Africa and engage members of the regional business community in NUSACC events, including trade & investment missions to the MENA region. They provide a range of business services – including commercial certification – to promote trade between the United States and the 22 countries of the Arab world.

NUSACC prides itself on its ability to serve as a commercial bridge between the USA and MENA. Much of the Chamber's success in spanning these corporate cultures can be attributed to NUSACC's team of experienced professionals who believe in the Chamber's core mission of strengthening U.S. - Arab relationships through mutually beneficial trade and investment. With four offices across the United States and its headquarters in Washington DC, NUSACC is the only chamber of its kind to provide "coast-to-coast" service. This nationwide coverage means that NUSACC is well positioned to serve its members in all 50 States and to provide outreach capabilities to all of America's major markets.

To read more about the chamber's mission and services, please click HERE.

The National U.S.-Arab Chamber of Commerce, widely regarded as the voice of American business in the Arab world, is in touch with business communities across the United States and serves as the U.S. point of contact for the national chambers of commerce in the 22 Arab nations. On a daily basis, NUSACC works closely with leaders throughout the Arab world, as well as high-level decision makers in the U.S. business community, public policy research centers, multilateral institutions, nongovernmental organizations, media, and the U.S. Government.