



NATIONAL U.S.-ARAB CHAMBER OF COMMERCE

غرفة التجارة الأمريكية العربية الوطنية

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## U.S. BUSINESS DELEGATION BEGINS TRADE & INVESTMENT MISSION TO NORTH AFRICA

*Public / Private Initiative, First of Its Kind,  
Promotes U.S. Companies in Algeria and Tunisia*

*Small & Medium-Sized Enterprises  
Comprise Two-Thirds of Delegation*

A U.S. business delegation co-led by a senior U.S. Government official and two private sector associations today began a week-long trade and investment mission to North Africa. The public / private initiative – organized by the U.S. Department of State, the National U.S. – Arab Chamber of Commerce (NUSACC), and the US – Algeria Business Council (USABC) – will visit Algeria and Tunisia from March 1 – 7, 2015.

The 28-member delegation consists of 18 U.S. companies representing ten States and the District of Columbia. One-third of the delegation is made up of major multinationals, while two-thirds of the delegation consists of small and medium-sized enterprises (SMEs). In 2014, revenues for the 18 companies totaled more than \$350 billion.



Hon. Charles Rivkin,  
U.S. Assistant Secretary  
of State for Economic  
and Business Affairs  
(Photo courtesy of U.S.  
Dept. of State)

[The Honorable Charles Rivkin](#), U.S. Assistant Secretary of State for Economic and Business Affairs, is co-leading the mission, his first to Algeria and Tunisia. He noted, “I am delighted to come here with a delegation of U.S. companies, so we can build the next chapter of our evolving commercial relationship. Our reciprocal interest in strengthening commercial ties between our nations couldn’t be more important.”

The mission’s second co-leader is Mr. David Hamod, President & CEO of the National U.S. – Arab Chamber of Commerce ([NUSACC](#)). “I have had the privilege of traveling to North Africa many times over the years,” he said, “but never has the business environment been so welcoming for U.S.



David Hamod,  
NUSACC President  
& CEO



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Dr. Ismael Chikhouné,  
USABC President &  
CEO

companies. There are challenges in the region, of course, but there are also extraordinary opportunities for American business.”

The mission’s third co-leader is Dr. Ismael Chikhouné, President & CEO of the US – Algeria Business Council ([USABC](#)). He noted, “This important U.S. trade mission will give the opportunity for American companies to showcase their products and their expertise, and also to learn more about the Algerian economy.”

Sectors represented in the broad-based delegation include aerospace, agribusiness, animal husbandry, architecture, automotive, business consulting, consumer products, defense, healthcare, industrial supplies, oil & gas, pharmaceuticals, public affairs, renewables & recyclables, and simulation & training.

Companies represented in the delegation include:

- Air Products & Chemicals (Pennsylvania)
- The Boeing Company (Illinois)
- The Coca-Cola Company (Georgia)
- Crowell & Moring LLP (Washington D.C.)
- The Didion Group (Washington D.C.)
- Dow Chemical Company (Michigan)
- Environmental Tectonics Corporation (Pennsylvania)
- First Solar (Arizona)
- Ford Motor Company (Michigan)
- Future Pipe Industries (Texas)
- Global Healthcare Integrators (Washington, D.C.)
- Idaho Seed Production (Idaho)
- International Waste Industries (Maryland)
- Pharmaceutical Research and Manufacturers of America (Washington D.C.)
- Purely Organic Products (New Hampshire)
- Ramla Benaissa Architects (Pennsylvania)
- S&W Seed Company (California)
- Sexing Technologies, LLC (Texas)



(Images courtesy of [Dreamstime.com](#))

*The National U.S.-Arab Chamber of Commerce, widely regarded as the voice of American business in the Arab world, is in touch with business communities across the United States and serves as the U.S. point of contact for the national chambers of commerce in the 22 Arab nations. On a daily basis, NUSACC works closely with leaders throughout the Arab world, as well as high-level decision makers in the U.S. business community, public policy research centers, multilateral institutions, nongovernmental organizations, media, and the U.S. Government.*