



NATIONAL U.S.-ARAB CHAMBER OF COMMERCE

غرفة التجارة الأمريكية العربية الوطنية

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## STRATEGIC PARTNERSHIP AGREEMENT SIGNED BY NUSACC AND THE NATIONAL ASSOCIATION OF DISTRICT EXPORT COUNCILS

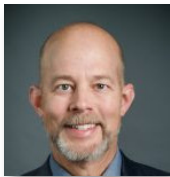


The National Association of District Export Councils (NADEC) and the National U.S. – Arab Chamber of Commerce (NUSACC) have just signed a strategic partnership agreement that will benefit U.S. exporters to the 22 countries of the Arab world.

The agreement – the first of its kind for both organizations – was signed during NADEC's recent annual export conference.

NADEC is an independent, nonprofit corporation that serves the interests of more than 60 District Export Councils (DECs) that operate throughout the United States. NUSACC is an independent, nonprofit business association that serves the interests of more than 50,000 stakeholders in the United States and throughout the Arab world. NUSACC is currently celebrating its golden anniversary, marking 50 years of service to traders and investors.

### Shawn Levsen, NADEC Chair



“This new partnership with NUSACC will open doors to a wealth of export opportunities in the Middle East and North Africa,” said Shawn Levsen, NADEC Chair. “NADEC is in a unique position to facilitate these valuable connections with our network of local District Export Councils and their members across the nation. Facilitating U.S. export growth is what we are all about!”

### David Hamod, NUSACC President & CEO

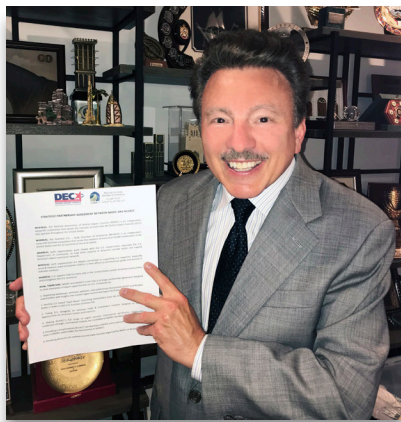
“Like NADEC, our Chamber is dedicated to promoting the interests and reach of American exporters,” said David Hamod, NUSACC's President & CEO. “This partnership agreement will serve as a multiplier for both organizations for the benefit of U.S. companies, especially small & medium-sized enterprises (SMEs).”



“U.S. exports help to create jobs in the United States, bolster American communities, and strengthen the U.S. economy,” according to Scott Blacklin, head of the Virginia-Washington D.C. District Export Council, which will manage the relationship between NADEC and NUSACC. “This new partnership agreement will further expand the export assistance network available to American companies.”

The new agreement calls for NADEC and NUSACC to:

- ↻ Co-organize workshops, seminars, webinars, and conferences that provide NADEC and NUSACC stakeholders with insights into market opportunities and export facilitation.
- ↻ Co-host U.S.-based “road shows” that bring stakeholders from the Arab world to the United States in order to visit U.S. business communities.
- ↻ Take U.S. delegates on overseas trade & investment missions designed to identify opportunities for American traders and investors.
- ↻ Make NUSACC’s full range of export services (commercial certification, legalization, certificates of origin, commercial invoices, etc.) available to NADEC companies.
- ↻ Provide discounts on conferences and trade missions organized by NADEC or NUSACC.



David Hamod, NUSACC President & CEO, holding the agreement.

Both organizations work very closely with the U.S. Department of Commerce International Trade Administration (ITA), which manages a network of more than 225 domestic and overseas trade offices with a staff of more than 1,400 trade professionals.

American exports to the Middle East and North Africa come from all 50 U.S. States. In 2020, exports of U.S. goods to the Arab world totaled \$45.66 billion, down from 2019 because of supply shocks and demand shocks generated by the global pandemic. Click [here](#) to see 2021 NUSACC report on U.S. exports.

In 2020, the Top Five destinations in the Arab world for U.S. goods exporters were the United Arab Emirates, Saudi Arabia, Egypt, Qatar and Morocco. During the same period, the Top Ten exporting States to the MENA region included Texas, California, Louisiana, New York, New Jersey, Georgia, Ohio, Florida, Maryland, and Washington State.



## About NADEC:

The National Association of District Export Councils, Inc. (NADEC) is a private, non-profit corporation with the mission of increasing awareness and understanding of the importance of exports to the U.S. economy through education, legislative outreach, and engagement with the 61 local District Export Councils (DECs) across the U.S. and other relevant stakeholders. NADEC serves as a resource to the DECs on major DEC initiatives, including policy positions, trade education, and outreach. While the NADEC can facilitate communication between the DECs, between the DECs and the U.S. Department of Commerce, and between the DECs and the international business community and policymakers, it is an organization that operates independently of, and is not affiliated with, the U.S. Department of Commerce, International Trade Administration and U.S. and Foreign Commercial Service.



## About NUSACC:

For five decades, the National U.S. - Arab Chamber of Commerce (NUSACC) has served as a commercial bridge between the United States and the Arab world. Widely regarded as the voice of American business in the Middle East and North Africa (MENA) region, the Chamber serves more than 50,000 members and stakeholders in the USA and across the Arab world. Awarded the E-Award for export excellence by the President of the United States, NUSACC is the only business entity in the USA that is recognized by the League of Arab States and the Union of Arab Chambers.

