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THE NATIONAL U.S. – ARAB CHAMBER OF COMMERCE

*in partnership with the*

EMBASSY OF JORDAN IN THE UNITED STATES

JORDAN CHAMBER OF COMMERCE

UNION OF ARAB CHAMBERS



*Invites you to participate in a*

**TRADE & INVESTMENT MISSION TO**



*The Hashemite Kingdom of Jordan*

**September 25 - 29, 2017**

- Participate in the first Arab-African Economic Forum of its kind
- Network with corporate leaders, innovators, investors, and senior government officials in Jordan
- Take advantage of Jordan as a gateway to regional markets, including Africa, with more than one billion customers

**REGISTER HERE**

# *The Hashemite Kingdom of Jordan*

## SECTORS

- Alternative Energy & Green Tech
- Healthcare & Medical
- Hospitality & Tourism, including Medical Tourism
- Information & Communications Technology
- Infrastructure
- Pharmaceuticals
- Security & Defense
- Water & Wastewater

## ITINERARY

Monday, September 25	Arrival in Amman, Jordan.
Tuesday, September 26	Meetings for NUSACC delegation with senior government officials and Jordanian business leaders
Wednesday, September 27	At the Arab-African Economic Forum, network with leaders from numerous African and Arab nations
Thursday, September 28	At the Arab-African Economic Forum, network with leaders from numerous African and Arab nations
Friday, September 29	Delegation visit concludes. Optional: Sightseeing day in Petra.

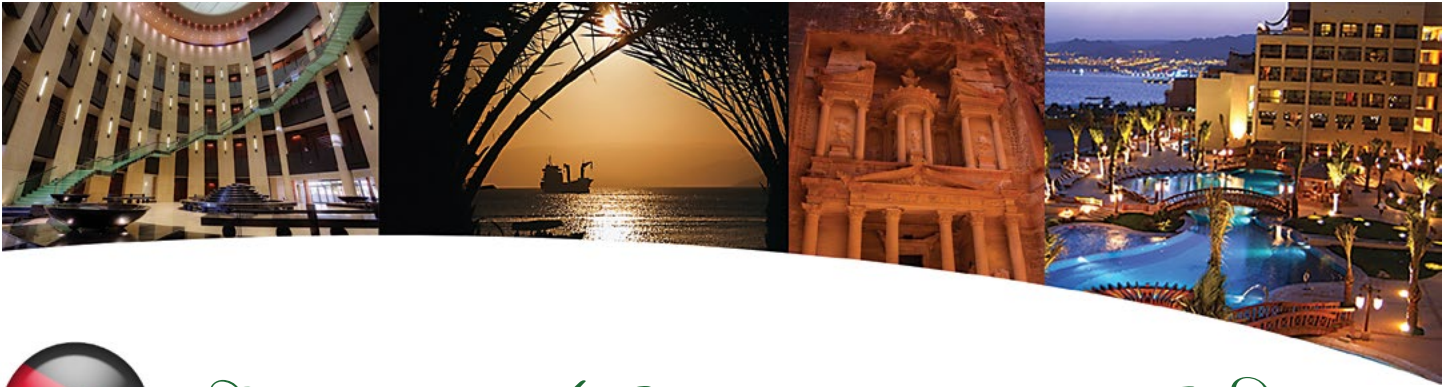
### **NUSACC Registration Fee: \$4,000 (\$4,500 for non-members)**

**Registration Fee Covers:** Hotel stay for 4 nights, registration for the Arab-African Economic Forum, in-country ground transportation (not including optional Petra visit), most meals, and all networking opportunities with senior government officials and business leaders. NOT included in the registration fee: airfares, some meals, sightseeing costs, or personal expenses.

**Please Note:** Jordan requires visas for U.S. passport holders. NUSACC can facilitate this process with the Embassy of Jordan.

**[Register Today!](#)**

For more information, please contact Mr. Amin Salam at the National U.S.-Arab Chamber of Commerce by telephone at (202) 289-5920 or via email at [asalam@nusacc.org](mailto:asalam@nusacc.org).



## *Commercial Opportunities in Jordan*

Jordan has been a commercial hub for millennia. Amman, known as Philadelphia during the time of the ancient Greeks, was a focal point of trade from around the world. Jordan continues that proud commercial tradition today.

The Hashemite Kingdom's strategic location provides access to over one billion consumers in the Middle East, Africa, Europe, and Asia. Through its modern transportation systems and strong communications networks, Jordan serves as a gateway to global markets, as well as neighboring countries. (Because of its close proximity to Iraq and Syria, for example, Jordan is already playing a key role in reconstruction planning.)

At a recent [NUSACC Expert Roundtable](#), Jordan's Ambassador to the United States, H.E. Dina Kawar, noted that Jordan boasts the second-fastest growing economy in the Middle East and North Africa (MENA). At that same Expert Roundtable, U.S. Ambassador Alice Wells stated, "Jordan is one of the most stable countries in the region because of its leadership and America's commitment."

Jordan and the United States have shared a special relationship for decades, one based on a mutual commitment to commerce, culture, security, and peace in the region.

The Hashemite Kingdom has few natural resources, so that nation's human resources have

helped to distinguish Jordan from other countries. A strong commitment to education has positioned Jordan on the cutting edge in such sectors as alternative energy, health care, infrastructure, water technologies, pharmaceuticals, and information and communications technology (ICT).

Jordan's ICT sector, for example, is among the most developed in the Middle East, bolstered by young, highly-skilled workers. 85 percent of software used in the Arab world is developed in Jordan, and 75 percent of all Arabic Internet content is created in Jordan. Jordan's commitment to ICT development is served by one of the most successful entrepreneurship ecosystems in the MENA region.

A number of key agreements have been instrumental to attracting U.S. trade and investment to Jordan: A Bilateral Investment Treaty signed in 1997; accession to the World Trade Organization in 1999; signing a Free Trade Agreement (FTA) with the United States. Bilateral trade between the USA and Jordan has surged more than 800 percent since the FTA was implemented, from \$400 million in 2001 to over \$3 billion last year.

Despite living in a "tough neighborhood," Jordan has found innovative ways to promote itself as a leading commercial hub. In almost every respect, the Hashemite Kingdom punches well above its weight.



# *Opportunities in Africa*

## *An Invitation to the Arab-African Economic Forum*

The narrative of Africa Rising is forever changing and reinventing itself. The African continent today boasts some of the world's fastest growing economies, highlighting innovation and resiliency in such sectors as agriculture, renewable energy, mining, finance, education, health care, and manufacturing.

Africa's economic growth is on track to reach 2.6 percent this year, according to the World Bank, and it is expected to continue rising to 3.2 percent in 2018 and 3.5 percent in 2019. Africa's largest economies – Nigeria, South Africa, and Angola – have been leading the way toward steady economic development for the continent. At 37 percent, Africa's urbanization rate is among the highest in the world, contributing to the continent's economic growth and potential.

As Africa strives to tell its story of economic ascent, the continent is looking to other regions to engage them in Africa's narrative. Foreign Direct Investment (FDI) is on the rise and, according to the World Bank, more FDI will be needed in infrastructure to keep pace with the performance of other economic sectors.

Access to water is still at the heart of everything Africa does, and access to fresh water has a particularly profound impact on agriculture, one

of Africa's most attractive sectors. Africa boasts 40 percent of the world's biodiversity and 60 percent of the globe's uncultivated arable land, as well as bodies of water that are three times Africa's land mass. Despite this abundance, over 358 million people on the continent live without regular access to fresh water, and Africa has been a net food importer since the 1970s, according to the World Economic Forum.

Energy is another key sector of great appeal to foreign investors. The International Energy Association expects electricity generation in Africa to quadruple by the year 2040, with almost half of that growth coming from renewables. Morocco, for example, is on track to meet more than 40 percent of its energy needs through renewables, primarily solar and wind, by the year 2020. This is a remarkable turnaround for Morocco which, according to the World Bank, was the Middle East's largest energy importer just a few short years ago.

The Arab – African Economic Forum taking place in Amman in September seeks to capture the vibrancy of Africa – a continent on the move – inviting U.S. companies to be part of Africa's economic growth, political evolution, and increasing prosperity.



Please submit additional forms if registering more than one participant.

(Electronic registration is available [HERE.](#))

## PERSONAL INFORMATION

First Name	<input type="text"/>	Middle Name	<input type="text"/>	Last Name	<input type="text"/>
<input type="radio"/> Male	Company <input type="text"/>				
<input type="radio"/> Female	Title <input type="text"/>				

## CONTACT INFORMATION

Line #1	<input type="text"/>	Main Number	<input type="text"/>
Line #2	<input type="text"/>	Direct Number	<input type="text"/>
City	<input type="text"/>	Mobile Number	<input type="text"/>
State	<input type="text"/>	Zip	<input type="text"/>
E-Mail #1	<input type="text"/>	E-Mail #2	<input type="text"/>
Assistant's Name	<input type="text"/>	Assistant's E-Mail	<input type="text"/>
		Website	<input type="text"/>
		Fax Number	<input type="text"/>

## PASSPORT INFORMATION

Passport Number	<input type="text"/>	Place of Birth	<input type="text"/>
Expiration Date	<input type="text"/>	Date of Birth	<input type="text"/>

## REGISTRATION INFORMATION

*Please refer above for the itinerary and pricing information.*

Please submit registration fees, the completed registration form, and any supplemental forms to:  
**National U.S.-Arab Chamber of Commerce, 1101 17th Street, NW, Suite 1220, Washington DC 20036**

Phone: +1 (202) 289-5920 | Fax: +1 (202) 289-5938 | Contact Email: [asalam@nusacc.org](mailto:asalam@nusacc.org).

## ADDITIONAL SERVICES

U.S. citizens traveling to Jordan must have a valid passport. Jordan requires visas for U.S. passport holders. NUSACC can facilitate this process with the Embassy of Jordan. No vaccinations are required. U.S. citizens are encouraged to carry their U.S. passports at all times.

Dietary Restrictions,  
Special Requests, Plans  
for Extended Stay, etc.